

The model of the country  
inherits the classics

匠心独运  
品质第一

E X E R C I S E O N E ' S  
I N V E N T I V E M I N D Q U A L I T Y  
C O M E S F I R S T



## 01

### 工匠精神

*Spirit of the craftsman*

用心干活,乐在其中。国典人坚持对产品精雕细琢,追求完美和极致,有着追求精品的执着精神和精益求精的价值理念。通过自己双手不断雕琢的产品,凭自动自发的改善工艺的习惯,享受着产品在双手中升华的过程,国典家居工匠精神的目标是打造行业最优质的产品,达到同行无法企及的超凡卓越。



## 02

### 拓荒牛精神

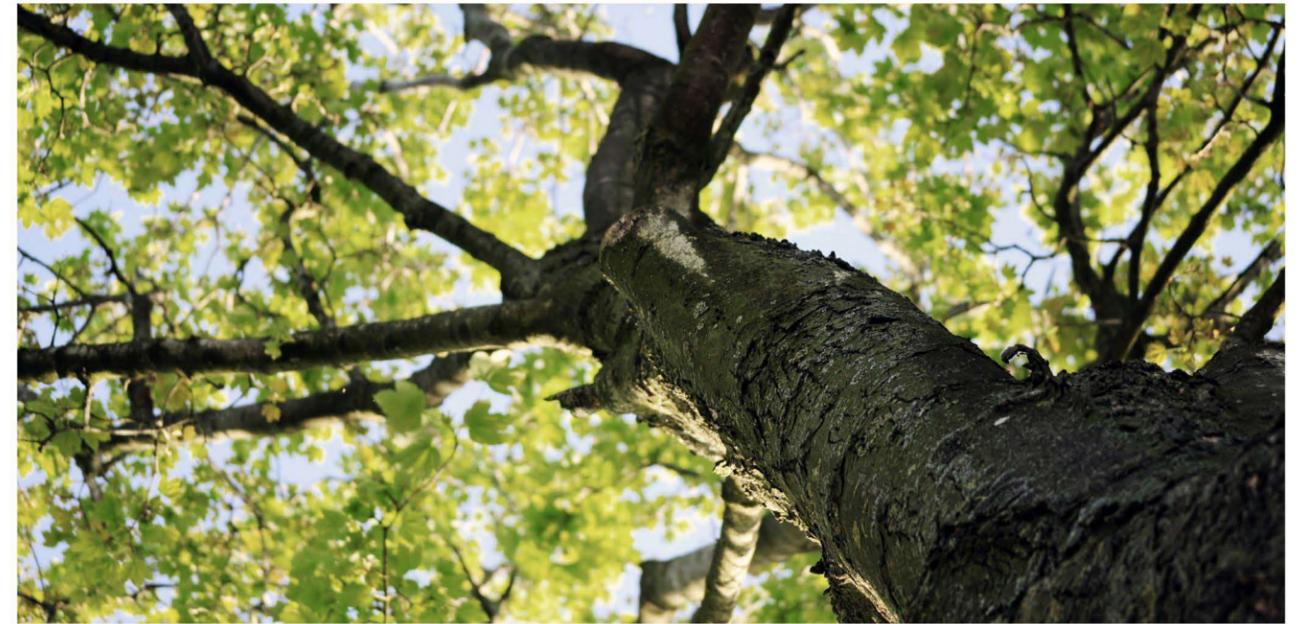
*Pioneering ox spirit*

国典企业文化倡导吃苦耐劳,肯干实干。不空谈,重行动,是创业者与开创者的象征。拓荒牛精神是国典家居人特有的高贵精神,“拓荒牛”粗犷雄伟,重心向前,坚韧不拔,是刚毅和力量的象征。这也是国典人事业成功,吉祥和幸福的守护神。



## 品质工艺 | QUALITY TECHNOLOGY

没有细节的十分把控, 何来品质的精益求精。于背后细节中窥见匠心品质, 每一处精进皆是升华感受。



### 主材——桃花芯木

桃花芯木木质地坚硬轻巧, 抗虫蚀, 其花纹清晰且细致多变, 是世界有名的珍贵木材。



### 板材——多层夹板 贴木皮

其稳定性好, 不用担心会受潮变形, 易打理, 耐磨性很高, 且不用花太多精力保养。



### 沙发内架——俄罗斯桦木

其纹理直且明显, 材质结构细腻而柔和光滑, 富有弹性, 密度高, 不易生虫。



### 油漆——内柜环保UV漆 台面板高亮光钢琴漆 大宝漆

绿色、健康、环保,经得起时间的考验。



### 木皮——山香果石榴 金丝黑檀木皮 北美黑胡桃石榴 花樟木皮

具有稳定性、自然性、更具高档木皮品味。



### 五金——纯铜 304不锈钢

其表面光洁,不易产生刮痕,食品级环保,耐腐蚀性较强,结构稳定,质量过硬。



### 皮料——纯进口磨砂皮和头层皮

其皮料手感细腻,韧性好,厚度适中,色牢度高,弹性和透气性佳。



### 贝壳——越南 新西兰 进口贝壳打磨切割

拾起大海的礼物,每一片贝壳都是新惊喜。



### 布料——进口绒布

质地柔软、轻薄透明,手感滑爽富有弹性。外观清淡爽洁,具有量好的透气性和悬垂性。



## 品牌意境 | BRAND MEANING WORLD

布西发拉斯为全球高端客户提供极致全案设计服务, 对美、个性、空间的极致探索, 传递着卓尔不凡的奢华品味, 引领行业新风向, 赋予布西发拉斯未来更加广阔的发展前景。



## 品牌定位 | BRAND POSITIONING

轻奢高定全案设计



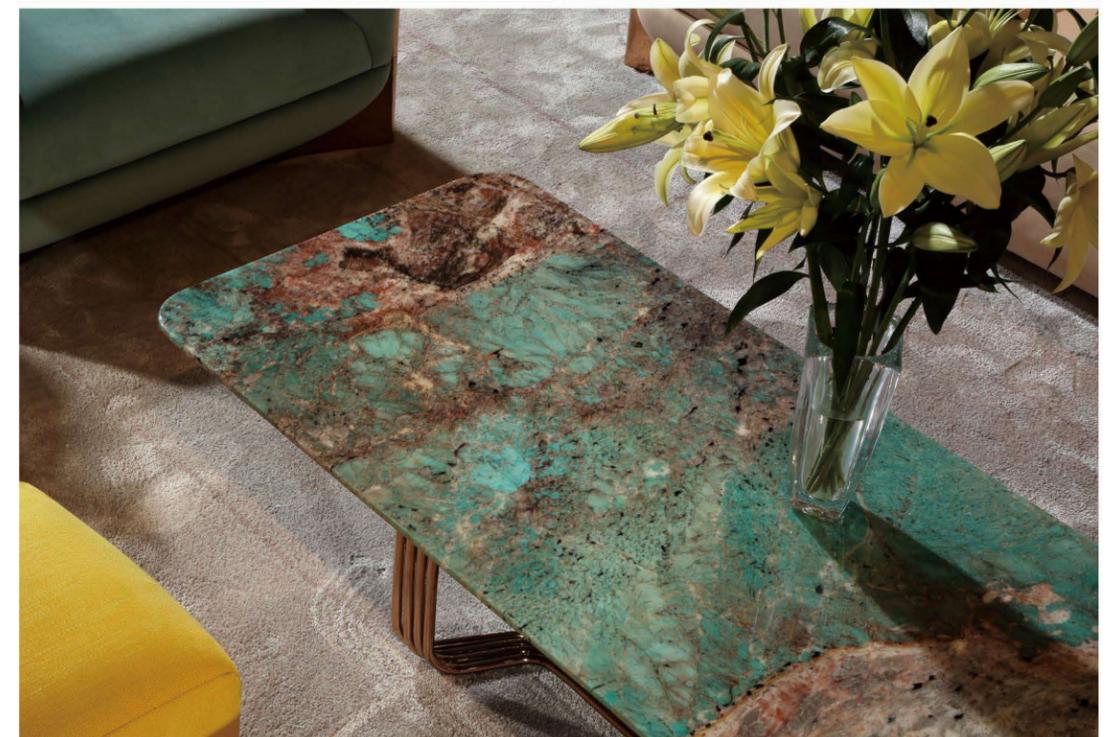


*Create a light of extravagance  
and customize an extraordinary home*

*Light extravagance  
is moderate life is authentic*

*A series of works named after "Busi Fallas"  
Pay tribute to the magnificent epic of the world*

THE PHILOSOPHER RUSSELL SAID.  
"JAGGED POLYMORPHISM IS THE SOURCE OF  
HAPPINESS"EVERYONE HAS A HAPPY  
TERRITORY IN HIS OR HER HEART.THEREFORE,  
WE NEVER SET LIMITS ON SPACE.  
JUST TO MEET THE LIVING PREFERENCES OF  
DIFFERENT ELITES.NATIONAL  
CODE HOME "BUSI FALLAS" LIGHT EXTRA-  
VAGANCE SERIES.DESIGNED FOR  
TOP CUSTOMERS WITH EXTRAORDINARY TASTE.  
THE HOME YOU WANT IN YOUR HEART





# KING'S DEMEANOR

*Guodian home furnishings  
are specially built for top customers with  
extraordinary taste.*

哲学家罗素说

“参差多态乃幸福本源”

每个人心中都有一块属于自己幸福的领地

因而, 我们从不为空间设限

只为满足不同精英人群的栖居爱好

.....

国典家居“布西发拉斯”轻奢系列

专为品位非凡的顶端客户打造

心中所向之家

## 轻奢有度 生活本真

*It is light and extravagant*



ADHERING TO THE NOBLE CHARM OF LIGHT EXTRAVAGANCE AND HIGH DETERMINATION OF HOME DECORATION.THE BIRTH OF BUSI FALLAS MAKES PEOPLE FEEL DIFFERENT.IT'S LIKE INHERITING ALEXANDER'S KING DEMEANOR.AGAINST THE BACKGROUND OF SPLASHED INK TEXTURE MARBLE.THE COLOR IS SOFT AND FULL-BODIED, SHOWING A DIFFERENT SENSE OF ART.







## QUIET ELEGANT

*Give people a sense of  
elegance and dignity. The space is gradually  
expanded with an "art corridor".*

对于非凡与生俱来的渴求  
布西发拉斯的设计方案彰显轻奢大气之美  
从设计、工艺、选材、色彩等  
各个方面都追求极致  
不只是满足生活功能的场景  
更是享受生活, 释放心灵之地  
布西发拉斯不可复制的颠覆设计源于  
突破家居设计的思维定式  
人工电镀金属与自然奢石的自由碰撞  
在明暗冷暖中形成强烈对比  
凸显出不同材质的融合的魅力  
释艺术精粹于生活









THE INNATE DESIRE FOR THE EXTRAORDINARY. BUSI FALLAS'S DESIGN SHOWS THE BEAUTY OF BEING LIGHT AND EXTRAVAGANT. FROM DESIGN, TECHNOLOGY, MATERIAL SELECTION, COLOR, ETC. PURSUE THE EXTREME IN ALL ASPECTS. IT'S NOT JUST A SCENE THAT SATISFIES THE FUNCTION OF LIFE.

## 缔造轻奢之光 定制非凡之家

BUT ALSO TO ENJOY LIFE AND RELEASE THE LAND OF THE SOUL. BUSI FALLAS'S UNREPLICABLE SUBVERSIVE DESIGN ORIGINATES FROM. BREAK THROUGH THE THINKING PATTERN OF HOME DESIGN. FREE COLLISION BETWEEN ARTIFICIAL ELECTROPLATED METAL AND NATURAL LUXURY STONE. FORM A STRONG CONTRAST IN THE COLD AND WARM OF LIGHT AND DARK. EXPLAIN THE ESSENCE OF ART IN LIFE.





*Highlight the charm of the fusion of different materials. Tranquil and elegant, noble and bearing heavy emotion*



生活的仪式感彰显于每日三餐  
食四方之事, 不过一碗人间烟火  
在午后的光涌方寸间  
不妨邀窗外温婉的风来助兴把酒微醺  
给予生活明媚和仪式感

# DESIGN

布西发拉斯系列, 由设计到落地, 每一处都精细打磨。从单纯的灵感到各种高档家私个性定制成品, 将氛围与质感写进每一寸生活空间, 透过生活经验和奢华的设计理念, 给客户实现真正包含设计概念的生活, 自此, 生活变得诗情画意起来。



THE RITUAL OF LIFE IS REFLECTED  
IN THREE MEALS A DAY. THE MATTER OF EATING  
EVERYWHERE IS BUT A BOWL OF  
HUMAN FIREWORKS. BETWEEN THE SQUARE INCHES  
OF GUANGYONG IN THE AFTERNOON.





BUSI FALLAS SERIES.FROM DESIGN TO LANDING, EVERY PLACE IS FINELY POLISHED.FROM A SIMPLE SENSE OF ALL KINDS OF HIGH-END FURNITURE CUSTOMIZED PRODUCTS.WRITE THE ATMOSPHERE AND TEXTURE INTO EVERY INCH OF LIVING SPACE.THROUGH LIFE EXPERIENCE AND LUXURIOUS DESIGN CONCEPT.



天然纹理 个性沉淀

*N a t u r a l t e x t u r e p e r s o n a l i t y*





*Only by paying attention  
to the details can you stand out.*

*The natural brewing snow mountain silver  
for luxurious stone texture reveals the elegant flavor.*

*The delicate leather dining chair  
inadvertently softens the atmosphere.*



YOU MIGHT AS WELL INVITE THE  
GENTLE WIND OUTSIDE THE WINDOW TO MAKE  
THE WINE A LITTLE TIPSY.  
GIVE LIFE A SENSE OF BRIGHTNESS  
AND RITUALNATURAL TEXTURE,  
PERSONALITY PRECIPITATIONGIVE CUSTOMERS  
A LIFE THAT REALLY CONTAINS  
DESIGN CONCEPTS.SINCE THEN, LIFE HAS  
BECOME POETIC AND PICTURESQUE

## 雅致意境 细节聆听

*Elegant mood listen to details*



A COMPLETELY INDEPENDENT AND REAL SPACE, A PLACE WITH THE MOST TEXTURE OF LIFE AND WARM FEELINGS, AS LONG AS YOU FACE THE PERFORMANCE OF CUPS, PLATES AND BOWLS, YOU CAN SHUT OUT ALL WORLDLY TROUBLES. ALWAYS WANT TO AFTERTASTE MORE WARM TIME, CAN ALWAYS BREW MORE BEAUTIFUL VISION.







## GIVE LIFE RITUAL SENSE

*The reality and representation  
of home are all fully interpreted here.*

一个完全独立而实在的空间  
一个最具生活质感和温馨情感的处所  
只需面对杯盘碟碗的演奏  
就可将一切世俗的纷扰尽拒于门外  
总想回味更多温情的时光  
总能酝酿更多美丽的憧憬  
家的实在与具象全在这里得到完整的演绎  
关于生活的任何一种性格与色彩都是美丽的  
唯有考究细节方能彰显卓尔不群  
自然酝酿的雪山银狐奢石纹理透露出高雅的气息  
细腻皮质的餐椅不经意间柔和了氛围



# UNIQUE

不局限于风格就是独有的风格,犹如婀娜多姿的舞者,也如同舞者飘逸的裙摆,又如同盛开的花朵,无不呼吸着优雅之气,金属脚搭配冷静又沉稳,金属配色的质感,化身为新艺术潮流,彰显设计师巧思。



IT'S NOT LIMITED TO STYLE, IT'S A UNIQUE STYLE. LIKE A GRACEFUL DANCER, BUT ALSO LIKE A DANCER'S ELEGANT SKIRT. LIKE FLOWERS IN FULL BLOOM, THEY ALL BREATHE ELEGANCE. METAL FEET MATCH CALMLY AND CALMLY, THE TEXTURE OF METAL COLOR MATCHING. INCARNATE INTO A NEW ART TREND, HIGHLIGHTING THE DESIGNER'S INGENUITY





## 精妙的搭配中彰显着 无与伦比的诱惑魅力

*Any character and color  
about life is beautiful. You don't need too  
many tedious carvings.  
Infinitely expand the imaginary universe  
A simple and atmospheric design style.Satisfy  
the exquisite pursuit of life.*



BEDROOM.ADOPT THE FUSION OF MULTIPLE ELEMENTS INTO THE SAME HUE.THE WARM YELLOW LIGHT SH-OWS A WARM ATMOSPHERE.AND THE CHANGES OF CUSTOM MATERIALS.IT SHOWS THE SPACE WITH DISTI-NCT PERSONALITY.DAZZLING HARDWARE, MEANINGFUL CLOTH, WOOD FINISH PIANO PAINT.ALL ARE CAR-EFULLY MATCHED AND INTERPRETED BY ARTISTS.



## INFINITE EXPANSION

*Under the gazing of night approaching the  
gentleness of light, I open my loved wardrobe and  
prepare my clothes for tomorrow.*

简约大气的设计风格, 满足对生活的精致追求  
 搭配轻奢的前调与浪漫的后调  
 调和出优雅、随性的韵味, 在光影虚实间, 沉淀心灵  
 习惯简单, 喜欢简单,  
 因为人生就是一个由繁至简的过程  
 在夜的注视下亲近光的温柔  
 打开心爱的衣柜, 准备明日的衣装  
 内心渴望着家的安定给予的温暖  
 而又从不放弃对自己人生价值体现的追求







*The reason of being  
used to simpleness and liking simpleness*

*is that life is a process  
from complication to simpleness.*

*With a light and extroverg-  
ant front tone and a romantic back tone.*

卧室  
采取多种元素融合为同一色调  
暖黄色灯光隐显温馨的氛围  
而定制材质的变化  
更彰显出个性鲜明的空间  
耀目的五金、隽永的布艺、木饰面钢琴漆面  
均由艺术家精心搭配与诠释  
无限扩展想象的宇宙





EVERY CUSTOMIZED DETAIL ACHIEVES A FINE  
EFFECT.THE EXQUISITE COLLOCATION  
SHOWS UNPARALLELED SEDUCTIVE CHARM.  
THE PEOPLE WHO UNDERSTAND  
THE TRUE SENSE OF LIFE IS THE PERSON  
WITH THE REAL TASTE.UNPARALLELED CHARM

## 每一个定制细节 都成就了精质的效果

RECONCILE AN ELEGANT AND CASUAL CHARM.BETWEEN THE  
LIGHT AND SHADOW, PRECIPITATE THE SOULA SIMPLE AND AT-  
MOSPHERIC DESIGN STYLE.SATISFY THE EXQUISITE PURSUIT OF  
LIFE.WITH A LIGHT AND EXTRAVAGANT FRONT TONE AND A R-  
OMANTIC BACK TONE.RECONCILE AN ELEGANT AND CASUAL  
CHARM.BETWEEN THE LIGHT AND SHADOW.

PRECIPITATE THE SOUL.FROM INNER HEART I DESIRE THE WA-  
RMTH FROM THE PEACEFUL HOME, AND NEVER GIVE UP THE PU-  
RSUIT OF EMBODYING MY OWN LIFE VALUE.HOLDING A CUP OF  
WHISKY AND SITTING IN THE WARM LIGHT, YOU CAN QUIETLY  
RECALL SOME PAST THINGS.ELEGANT APPERANCE, CONCISE DE-  
SIGN UNCONSCIOUSLY ATTRACT YOU AND MAKE YOU BRILLIANT.



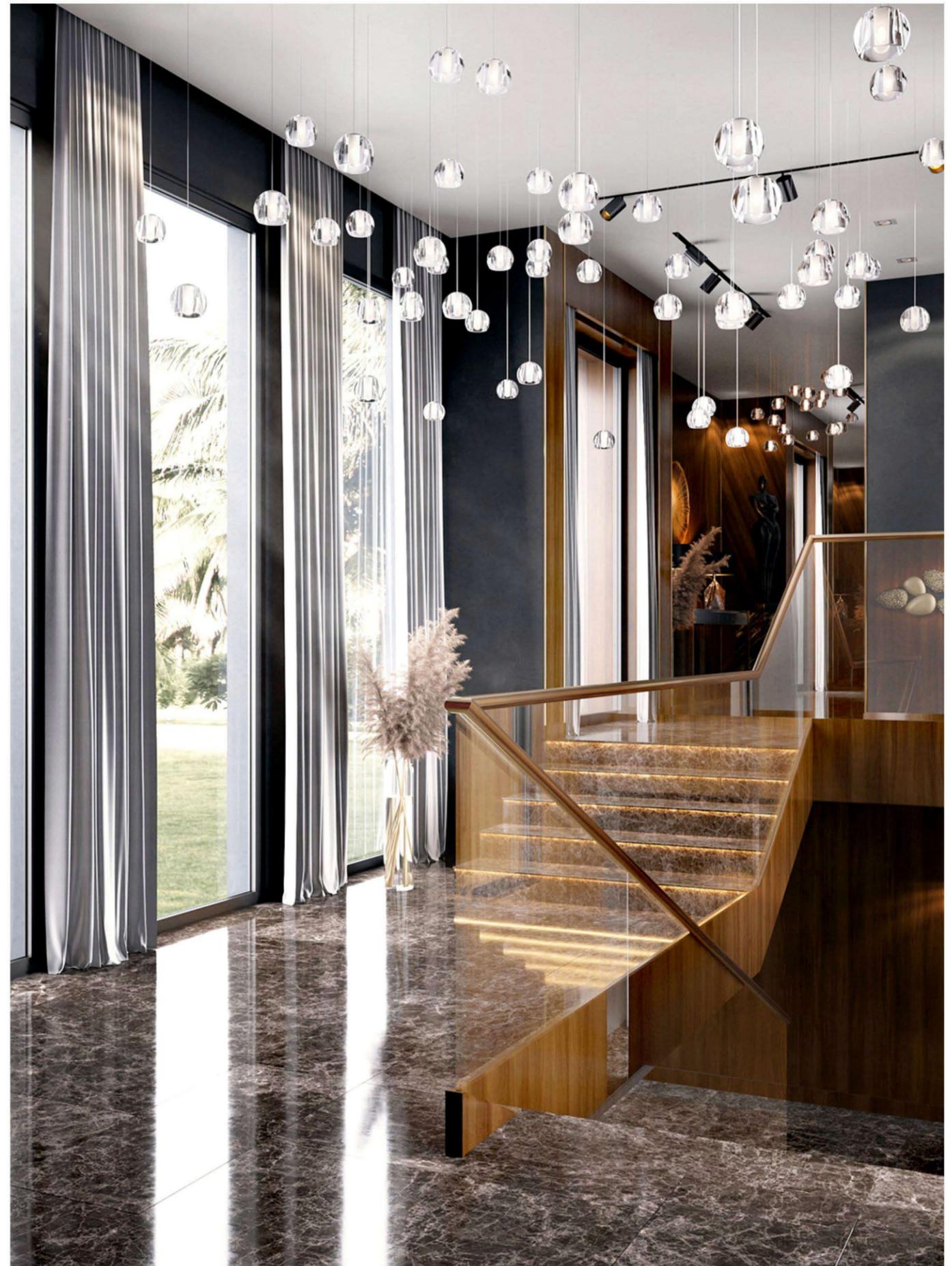


## 灵感取材于生活的方方面面

*Create a beautiful surprise*



SHOWING FASHION CLASSICS IN THE MORDEN LIVING ROOM.COLOURFUL VARIATION, OR A CREATIVE MATCHING, OR QUIET GENEROSITY JUST BECAUSE OF YOU.WARM COLORS MAKE PEOPLE FEEL AT HOME. WARM COLORS ARE MORE LKELY TO ATTRACT PEOPLE, EXPRESSING THE MASTER'S GENEROUS HOSPITALITY.INSIPRATIONS ORIGINATE FROM ASPECTS OF LIFE.



# HEART

懂得生活的人才是真正的品味;懂得生活的人考究每一个细节,从物质到心灵的全面修养与苛刻;懂得浪漫的人知道如何运用身边的一角一寸打造美丽惊喜。用心演绎家的美丽。



THE PEOPLE WHO UNDERSTAND THE TRUE  
SENSE OF LIFE IS THE PERSON WITH THE REAL TASTE.

THE PEOPLE WHO KNOW THE TRUE  
SENSE OF LIFE ARE PARTICULAR ABOUT EVERY  
DETAIL FROM THE MATERIAL TO THE MIND.





*The romantic people know  
how to use the every corner or inch to  
create beauty and surprise.  
The night gradually surrounded the  
whole house, the whole world.*



夜色渐渐包围了整栋房子，整个世界。  
但是这里的灯光，却越来越温和柔亮，  
这就是家。无论潮起潮落，春秋更替，  
家永远是你最坚实的堡垒，为你撑起  
一片天地。



*Whether the ebb and flow of  
the sea water or spring and autumn alternate.*

*home is always your  
strongest fort and put up a world for you.*

*But the lights here are getting  
softer and brighter. This is home.*

在纷繁的世界里,焕发出独特的表现力和持久的生命力,又融入大自然的朴质,使家呈现出一种独特的人文情怀,更是彰显生活品位的完美装饰。藏精于细的精巧细节,透出优雅与高贵。





精工巧做源于细微处  
至美绝伦归藏与纤毫

*Life should be so unrestrained.  
With the artistic thinking to condense the  
emotion of life, the family can also  
have such vivid freedom.  
Swim in the beautiful world, but do not  
forget the original intention, such  
as the strict requirements of every detail.*



IN THE NUMEROUS AND COMPLICATED WORLD, CORUSCATE A UNIQUE EXPRESSIVE FORCE AND LASTING VITALITY. AND BLEND INTO THE SIMPLICITY OF NATURE, SO THAT THE FAMILY PRESENTS A UNIQUE HUMANISTIC FEELINGS. WHAT'S MORE, IT IS A PERFECT DECORATION TO SHOW THE TASTE OF LIFE. IT IS REFINED IN FINE DETAILS, REVEALING ELEGANCE AND NOBILITY.



The model of the country  
inherits the classics

# 样板间实景案例

S A M P L E R O O M  
R E A L C A S E



097



项目名称:佛山钻石郡  
项目面积:600平方 设计风格:英式古典

本案主角是高端住宅小区里的一栋三层别墅,基于业主对中外古典文化的喜爱,设计师将中式园林风与英式古典风相结合,完美满足了业主的需求。纵观整个别墅,设计精巧,风格明确,不奢华却处处尊贵。古典的韵味弥漫在每一处,其独有的历史和文化感总能引起我们深深的共鸣,让人怡然自得、如沐春风。

098

项目名称:洛杉矶英式古典海景别墅装修实景  
项目面积:1200平方 设计风格:英式新古典

本案属于海景独立别墅,设计师采用英式宫廷新古典风格来设计这套房子,将庭院、室内、软装陈设完美地与建筑外观融合贯穿,协调统一,仿古而不复古,在铜艺镶嵌、贝壳木皮艺术拼花和瓷裂纹工艺有机地结合下,追求精致细节的同时,突出舒适实用功能及华美的古典精髓,空间色彩透出沉厚的当代新贵族生活气息,清新却不失厚重。



项目名称:洛杉矶英式古典海景别墅装修实景  
项目面积:1200平方 设计风格:英式新古典



项目名称:江苏常州御庭苑  
 项目面积:300平方  
 设计风格:英式奢华  
 品牌名称:艾博尼特英伦贵族

LET LIFE BE BEAUTIFUL LIKE THE BLOOMING FLOWER.  
 LIKE THE BEAUTIFUL LILY WITH THE  
 DEW AND THE DELICATE BLOOMING FLOWER, TO BE  
 A PERSON AS SOFT AS FRAGRANT PETAL.  
 SEIKO CRAFTSMANSHIP COMES FROM THE DETAILS,  
 TO THE MOST BEAUTIFUL AND DELICATE.



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## 360°英式管家服务 与全球客户共赢

W I N - W I N W I T H  
G L O B A L C U S T O M E R S

自2018年开始, 国典家居就开启了360°英式管家服务模式, 为全球大型房产项目、别墅、大宅、豪华酒店、会所、售楼部、样板房等提供高端家具及整体软装服务。旗下品牌拥有50多名资深软装设计师及近百位产品工艺师, 专为客户提供高端定制服务, 打造完美舒适空间。自公司创立以来, 已成功进入红星美凯龙、吉盛伟邦、居然之家、罗浮宫等大型家居连锁卖场。



作为中国颇具影响力的高端奢侈家具制造商, 国典家居也成为了众多品牌地产商和知名装饰设计机构的选择, 万科、保利、恒大、绿地、碧桂园、华润、广州富力、招商、世贸、金地、建业、广州时代、HBA、金螳螂、广田、名雕、东易日盛、星艺、华浔品味、龙发、业之峰等知名企业, 均与国典家居建立了长期的合作关系。