

FASHIONABLE & MINIMALIST

CHAIR



ERC-HI 而驰

ERC-HI 而驰

ERC-HI 而驰
-AISUN-

COMPANY PROFILE



ERCHI FURNITURE IS THE MAIN BRAND PROMOTED BY ZHIDE FURNITURE GROUP. SINCE ITS ESTABLISHMENT IN 2006, IT HAS EMERGED IN THE FURNITURE MARKET WITH ITS UNIQUE DESIGN CONCEPT, EXCELLENT QUALITY AND UNREMITTING PURSUIT OF INNOVATION. WITH THE STRONG SUPPORT OF THE GROUP, ERCHI FURNITURE IS EXTREMELY STRICT IN THE SELECTION OF RAW MATERIALS. IT CAREFULLY SELECTS EACH MATERIAL TO ENSURE THE QUALITY AND SUSTAINABILITY OF PRODUCTS. PURCHASING MOST OF THE RAW MATERIALS, PACKAGING AND SEMI-FINISHED PRODUCTS FROM NEARBY SUPPLIERS NOT ONLY ENSURES THE STABILITY OF SUPPLY, BUT ALSO LAYS A SOLID FOUNDATION FOR THE QUALITY COMMITMENT OF "MADE IN FOSHAN".

IN TERMS OF DESIGN, ERCHI FURNITURE HAS A PROFESSIONAL INTERNAL R & D DEPARTMENT, WHICH COMBINES CREATIVITY WITH UNIQUE DESIGN EXPERTISE AND CONTINUOUS EXPLORATION OF NEW MATERIALS, TECHNOLOGIES AND PROCESSES TO CONTINUOUSLY INTRODUCE NEW PRODUCTS. ITS DESIGN NOT ONLY PAYS ATTENTION TO THE BALANCE OF FASHION SENSE AND PRACTICABILITY, BUT ALSO CAN MEET THE INDIVIDUALIZED NEEDS OF DIFFERENT CONSUMERS. WHETHER IT IS MODERN MINIMALIST STYLE OR ITALIAN LIGHT LUXURY STYLE, ERCHI FURNITURE CAN PRESENT A DIFFERENT CHARM WITH EXQUISITE CRAFTSMANSHIP AND UNIQUE DESIGN. ERCHI FURNITURE'S PRODUCTS COVER MULTIPLE SERIES, INCLUDING LIVING ROOM SPACE, DINING ROOM SPACE, CLOAKROOM, BEDROOM SPACE AND TEA ROOM SPACE. IN RECENT YEARS, THE CUSTOMIZED SUPPORTING SERVICES PROVIDED BY ERCHI FURNITURE HAVE BEEN HIGHLY PRAISED BY NEW AND OLD CUSTOMERS. ITS PRODUCTS ARE NOT ONLY POPULAR IN THE DOMESTIC MARKET, BUT ALSO EXPORTED TO MANY COUNTRIES AND REGIONS, OCCUPYING AN IMPORTANT POSITION IN THE INTERNATIONAL MARKET. NOWADAYS, THE FOREIGN MARKET ACCOUNTS FOR ABOUT 70% OF THE COMPANY'S REVENUE, FULLY DEMONSTRATING ITS INTERNATIONAL INFLUENCE. ERCHI FURNITURE IS KNOWN FOR ITS UNIQUE AND EXCLUSIVE HIGH-QUALITY PRODUCTS. MOST OF THE DESIGNS ARE COMPLETED EXCLUSIVELY BY ITSELF. EVEN REPLICAS ARE OFTEN DIFFERENT. IT CONTINUOUSLY SURPASSES OTHER PRODUCTS IN TERMS OF QUALITY AND DURABILITY. IT IS DIFFICULT FOR YOU TO FIND PRODUCTS OF THE SAME QUALITY ELSEWHERE, WHICH ALSO MAKES ERCHI FURNITURE A SYMBOL OF QUALITY AND TASTE IN THE HEARTS OF CONSUMERS. IN THE FUTURE, IT IS BELIEVED THAT ERCHI FURNITURE WILL CONTINUE TO ADHERE TO THE CONCEPTS OF INNOVATION, QUALITY AND DESIGN, BRING MORE STUNNING FURNITURE WORKS TO CONSUMERS, AND LEAD THE DEVELOPMENT TREND OF THE FURNITURE INDUSTRY.



D-2521



D-2521





B-2520



B-2516







AISUN



B-2515

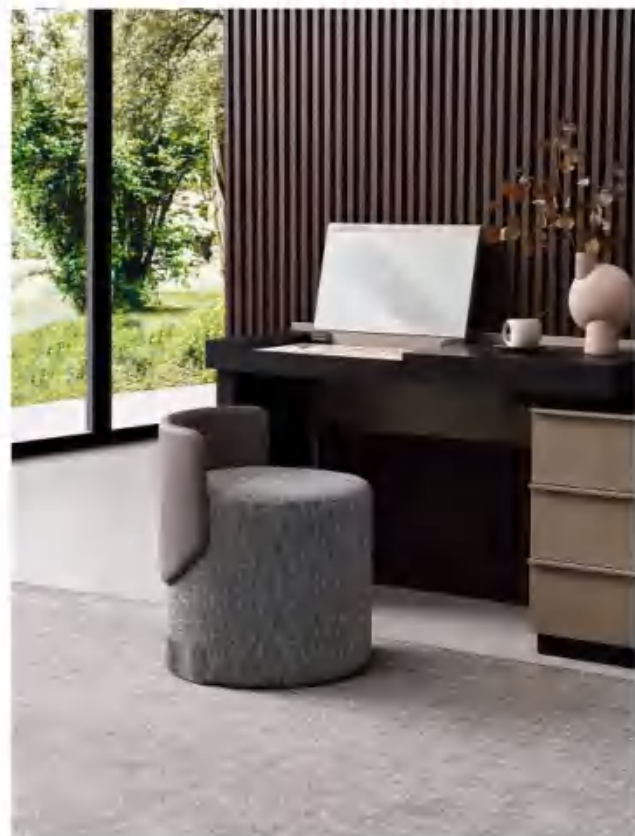




AISUN



B-2517



AISUN



B-2519





B-2519

AISUN





AISUN



B-2511





B2524



D-5527



D-2516



D-2517



D-5506



D-2520



ERC-1 而驰 AISUN

D-2522A



D-2522B





ERCHI 而馳 AISUN

D-2519





D2506





D2507

LOUNGE CHAIR



8107



A85



LOUNGE CHAIR





DY-2844C

LOUNGE CHAIR



D-6604B



ERCHI 而驰 AISUN



D2523



ERCHI 而驰 AISUN

D8824



LEISURE CHAIR

FASHIONABLE & MINIMALIST.2025

FASHIONABLE & MINIMALIST.2025



D-5528



VERO CLASSICO CONTEMPORANEO, CON LA SUA STRUTTURA SLANCIATA E LA SEDUTA ACCOGLIENTE, GRACE È ALLO STESSO TEMPO ELEMENTO ESTETICO E RISPOSTA FUNZIONALE ALLE ESIGENZE DELL'ABITARE. LA SEDIA È DISPONIBILE CON O SENZA BRACCIOLI E RIVESTITA IN TESSUTO O PELLE, ANCHE CON SCHIENALE IN PELLE INTRECCIATA.

A TRUE CONTEMPORARY CLASSIC, WITH ITS SLENDER STRUCTURE AND WELCOMING SEAT, GRACE IS AT THE SAME TIME AN AESTHETIC ELEMENT AND A FUNCTIONAL ANSWER TO THE NEEDS OF LIVING. THE CHAIR IS AVAILABLE WITH OR WITHOUT ARMRESTS AND UPHOLSTERED IN FABRIC OR LEATHER, ALSO WITH WOVEN LEATHER BACKREST.

ERC41 而馳
AISUN



D-6626





DM-2966



CHAIR

FASHIONABLE & MINIMALIST.2025



EC-D001 SANCAL - MAGNUM DINING CHAIR



FASHIONABLE & MINIMALIST.2025



NELLE PAGINE PRECEDENTI: SEDIE SOPHIE CON BRACCIOLI, RIVESTIMENTO NONSFODERABILE IN TESSUTO KITAMI 04 SABBIA, STRUTTURA IN OLMO NERO. TAVOLOHENRY IN OLMO NERO CON PIANO IN MARMO SAHARA NOIR LEVIGATO FINITURAPO- LIESTERE.MADIA CODE IN OLMO NERO CON TOP IN MARMO ZECEVO LEVIGATO E BASAMENTO CON PIEDINI ARDESIA OPACO. ANTE IN VETRO TRAS- PARENTERIFLETTENTE, STRUTTURA INTERNA IN OLMO NERO CON SCHIENALE IN TESSUTO LINO- CHIARO.TAPPETO TRATTO RUGGINE.IN QUESTA PAGINA: SEDIA SOPHIE CONBRACCIOLI, RIVESTI- MENTO NON SFODERABILE IN PELLE SOFT 10 PRUGNA, STRUT- TURA IN OLMO NERO. PREVIOUS PAGES: SOPHIE CHAIRS WITH ARM- RESTS, NON-REMOVABLE COVER INFABRIC KITAMI 04 SABBIA, BLACK ELM STRUCTURE. HENRY TABLE IN BLACK ELMWITH TOP IN MAT MARBLE SAHARA NOIR WITH POLYESTER FINISH. CODE SIDE.BOARD IN BLACK ELM WITH TOP IN MAT MARBLE ZECEVO AND BASE WITH FEETIN MAT ARDESIA.DOORS IN TRANSPARENT REFLECTING GLASS, INNER STRUC- TUREIN BLACK ELM WITH BACK IN FABRIC LINO CHIARO.CARPET TRATTO RUGGINE. THISPAGE: SOPHIE CHAIR WITH ARMRESTS,NON-REMOVABLE COVER IN LEATHER SOFT10 PRUGNA, BLACK ELM STRUCTURE.

AISUN



EC-D004



D-5531



D-5532



VERO CLASSICO CONTEMPORANEO,
CON LA SUA STRUTTURA SLANCIATA E
LA SEDUTA ACCOGLIENTE GRACE È
ALLO STESSO TEMPO ELEMEN-
TO ESTETICO E RISPOSTA FUNZIONALE
ALLE ESIGENZE DELL'ABITARE. LA
SE.DIA È DISPONIBILE CON O SENZA
BRACCIOLI E RIVESTITA IN TESSUTO
O PELLE, ANCHE CON SCHIENALE IN
PELLE INTRECCIATA.

A TRUE CONTEMPORARY CLASSIC,
WITH ITS SLENDER STRUCTURE
AND WELCOMING SEAT, GRACE IS AT
THE SAME TIME AN AESTHETIC
ELEMENT AND A FUNCTIONAL
ANSWER TO THE NEEDS OF LIV-
ING. THE CHAIR IS AVAILABLE WITH
OR WITHOUT ARMRESTS AND UP-
HOLSTERED IN FABRIC OR LEATHER,
ALSO WITH WOVEN LEATHER BACK-
REST.





DY-6607B



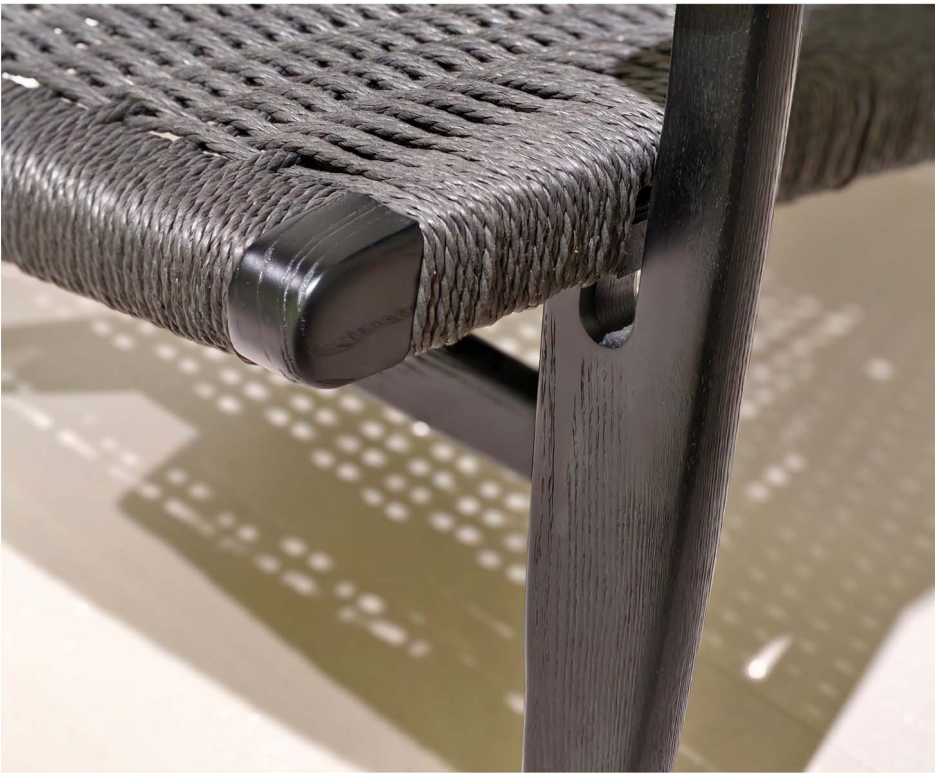
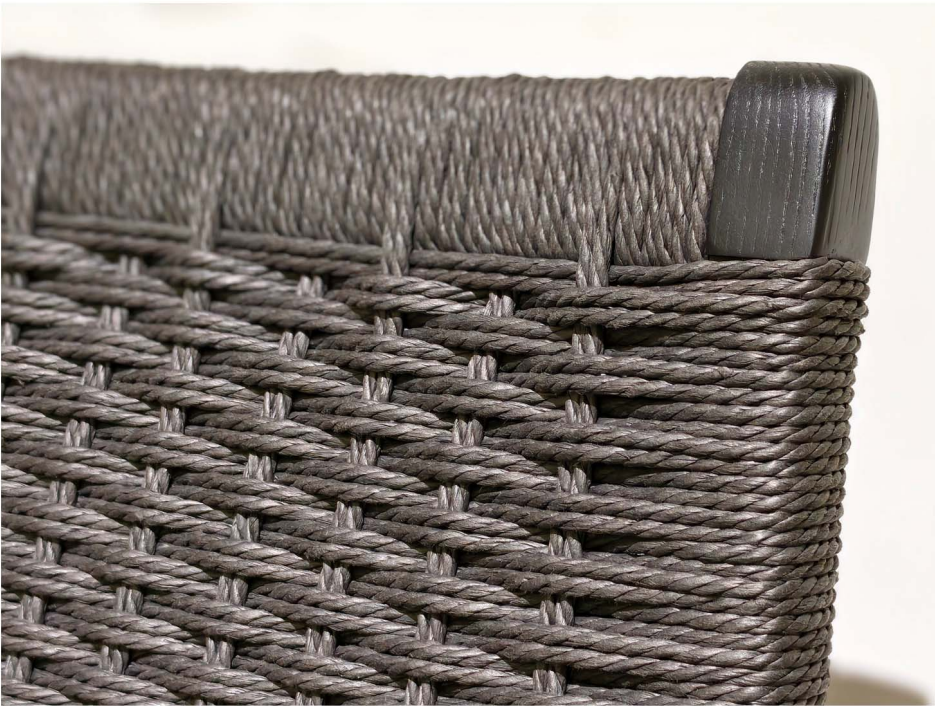
DY-6607A



D8817







ERC-1 而馳 AISUN



D8851



D8812A



ERC41 而驰

AISUN

NELLE PAGINE PRECEDENTI: SEDIE SOPHIE CON BRACCIOLI, RIVESTIMENTO NONSFODERABILE IN TESSUTO KITAMI 04 SABBIA, STRUTTURA IN OLMO NERO. TAVOLOHENRY IN OLMO NERO CON PIANO IN MARMO SAHARA NOIR LEVIGATO FINITURAPOLIES-TERE.MADIA CODE IN OLMO NERO CON TOP IN MARMO ZECEVO LEVIGATO E BASAMENTO CON PIEDINI ARDESIA OPACO. ANTE IN VETRO TRASPARENTERIFLETTENTE, STRUTTURA INTERNA IN OLMO NERO CON SCHIENALE IN TESSUTO LINOCHIARO.TAPETO TRATTO RUGGINE.IN QUESTA PAGINA: SEDIA SOPHIE CONBRACCIOLI, RIVESTIMENTO NON SFODERABILE IN PELLE SOFT 10 PRUGNA, STRUT-TURA IN OLMO NERO.

PREVIOUS PAGES: SOPHIE CHAIRS WITH ARMRESTS, NON-REMOVABLE COVER INFABRIC KITAMI 04 SABBIA, BLACK ELM STRUCTURE. HENRY TABLE IN BLACK ELMWITH TOP IN MAT MARBLE SAHARA NOIR WITH POLYESTER FINISH. CODE SIDE.BOARD IN BLACK ELM WITH TOP IN MAT MARBLE ZECEVO AND BASE WITH FEETIN MAT ARDESIA.-DOORS IN TRANSPARENT REFLECTING GLASS, INNER STRUCTUREIN BLACK ELM WITH BACK IN FABRIC LINO CHIARO.CARPET TRATTO RUGGINE. THISPAGE: SOPHIE CHAIR WITH ARMRESTS, NON-REMOVABLE COVER IN LEATHER SOFT10 PRUGNA, BLACK ELM STRUCTURE.



D-6617

LOUNGE CHAIR



YJ-1905



DM-8829A



EC-D008



AISUN

NELLE PAGINE PRECEDENTI: SEDIE SOPHIE CON BRACCIOLI, RIVESTIMENTO NONSFODERABILE IN TESSUTO KITAMI 04 SABBIA, STRUTTURA IN OLMO NERO. TAVOLOHENRY IN OLMO NERO CON PIANO IN MARMO SAHARA NOIR LEVIGATO FINITURAPOLIESTERE.MADIA CODE IN OLMO NERO CON TOP IN MARMO ZECEVO LEVIGATO E BASAMENTO CON PIEDINI ARDESIA OPACO. ANTE IN VETRO TRASPARENTERIFLETTENTE, STRUTTURA INTERNA IN OLMO NERO CON SCHIENALE IN TESSUTO LINOCHIARO.TAPPETO TRATTO RUGGINE.IN QUESTA PAGINA: SEDIA SOPHIE CON BRACCIOLI, RIVESTIMENTO NON SFODERABILE IN PELLE SOFT 10 PRUGNA, STRUTTURA IN OLMO NERO. PREVIOUS PAGES: SOPHIE CHAIRS WITH ARMRESTS, NON-REMOVABLE COVER INFABRIC KITAMI 04 SABBIA, BLACK ELM STRUCTURE. HENRY TABLE IN BLACK ELM WITH TOP IN MAT MARBLE SAHARA NOIR WITH POLYESTER FINISH. CODE SIDE.BOARD IN BLACK ELM WITH TOP IN MAT MARBLE ZECEVO AND BASE WITH FEETIN MAT ARDESIA.DOORS IN TRANSPARENT REFLECTING GLASS, INNER STRUCTUREIN BLACK ELM WITH BACK IN FABRIC LINO CHIARO.CARPET TRATTO RUGGINE. THISPAGE: SOPHIE CHAIR WITH ARMRESTS, NON-REMOVABLE COVER IN LEATHER SOFT10 PRUGNA, BLACK ELM STRUCTURE.



EC-D006



DY-139



DINING CHAIR

FASHIONABLE & MINIMALIST.2025



FASHIONABLE & MINIMALIST.2025



DY-8861A



DY-8861B

ERCHE 而驰 AISUN



ERC-11 而驰 AISUN

DY-2305





DY-6634



DY-5526





DY-5527



LEISURE CHAIR

FASHIONABLE & MINIMALIST.2025



FASHIONABLE & MINIMALIST.2025



ERCHI 而驰 AISUN

DY-5530



ERC-而 AISUN



DY-6611AB



ERC-1 而馳 AISUN



DY-8854A



DY-8854B

DINING CHAIR

FASHIONABLE & MINIMALIST.2025



FASHIONABLE & MINIMALIST.2025



ERC-HI 而馳 AISUN

DY-5531

LEISURE CHAIR

FASHIONABLE & MINIMALIST.2025



FASHIONABLE & MINIMALIST.2025



ERC-1 而馳 AISUN

DY-5532



ERC-1 而馳 AISUN



DY-5528



DY-5515

ERCHI 而驰 AISUN





三
R
C
H
I
而
馳
AISUN

CRAFTED FROM NATURAL TIMBER, WITH QUIET LINES AND GENTLE CURVES, IT BREATHES CALMNESS AND RESTRAINT. EVERY CARVED DETAIL, EVERY SMOOTH JOINT, SPEAKS OF HARMONY BETWEEN MAN AND NATURE. IT IS NOT MERELY FURNISHING, BUT A QUIET SANCTUARY



DY-5529



DY-8831

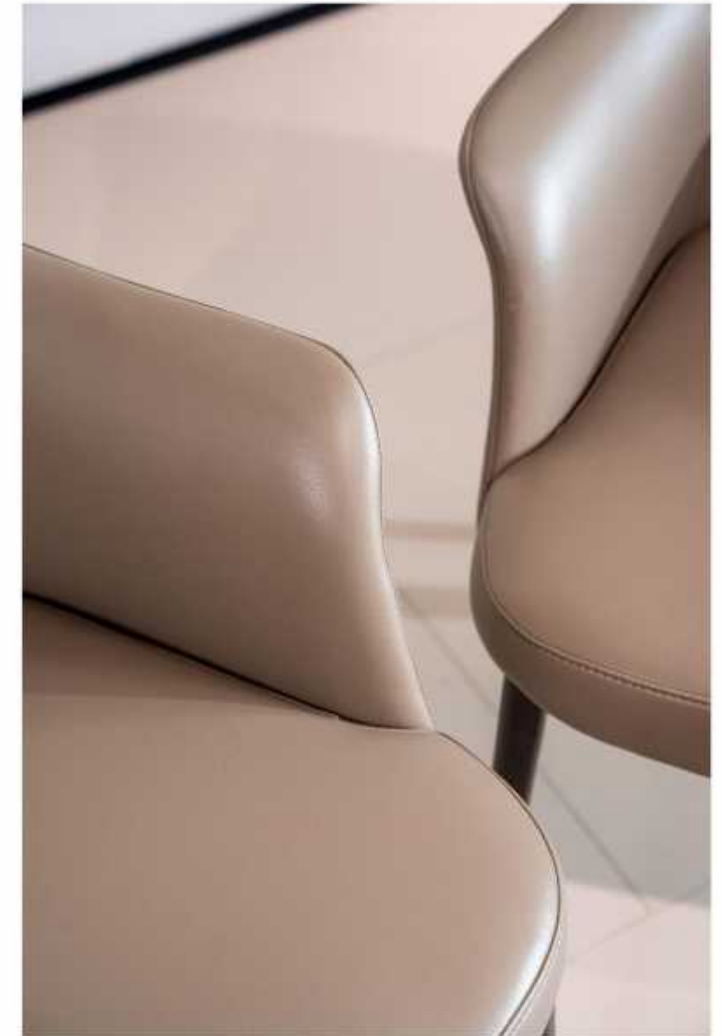


DY-8840





DY-8853A





DY-8853B





DY-8856





ERC-而馳 AISUN



DY-8845A



DY-8845B



ERCHE 而驰 AISUN

MINIMALIST FURNITURE IS NOT ABOUT EMPTINESS, BUT ABOUT ESSENCE.

IT STRIPS AWAY EXCESS DECORATION, LEAVING ONLY CLEAN LINES, CALM TEXTURES, AND FUNCTIONAL PURITY. EVERY SHAPE IS INTENTIONAL, EVERY MATERIAL HONEST, EVERY SPACE UNCLUTTERED AND FREE. IT EMBRACES SILENCE OVER NOISE, SUBTLETY OVER GRANDEUR, COMFORT OVER CHAOS.

IN ITS SIMPLICITY, IT CREATES ROOM FOR LIGHT, FOR BREATH, FOR LIFE TO UNFOLD GENTLY. LESS DESIGN, MORE LIVING—WHERE CALM BECOMES A CONSTANT, AND ELEGANCE LIES IN RESTRAINT.

IT LIVES QUIETLY IN THE SPACE, UNOBTRUSIVE YET FULL OF PRESENCE, TURNING ORDINARY MOMENTS INTO PEACEFUL RITUALS



DY-6613A/B

DY-6616





ERCHI 而馳 AISUN

DY-8862A



DY-8862B





ERCHE 而驰 AISUN



DY-8859B



DY-8859A



DY-8860B



DY-8860A



DY-8835





DY-8801A



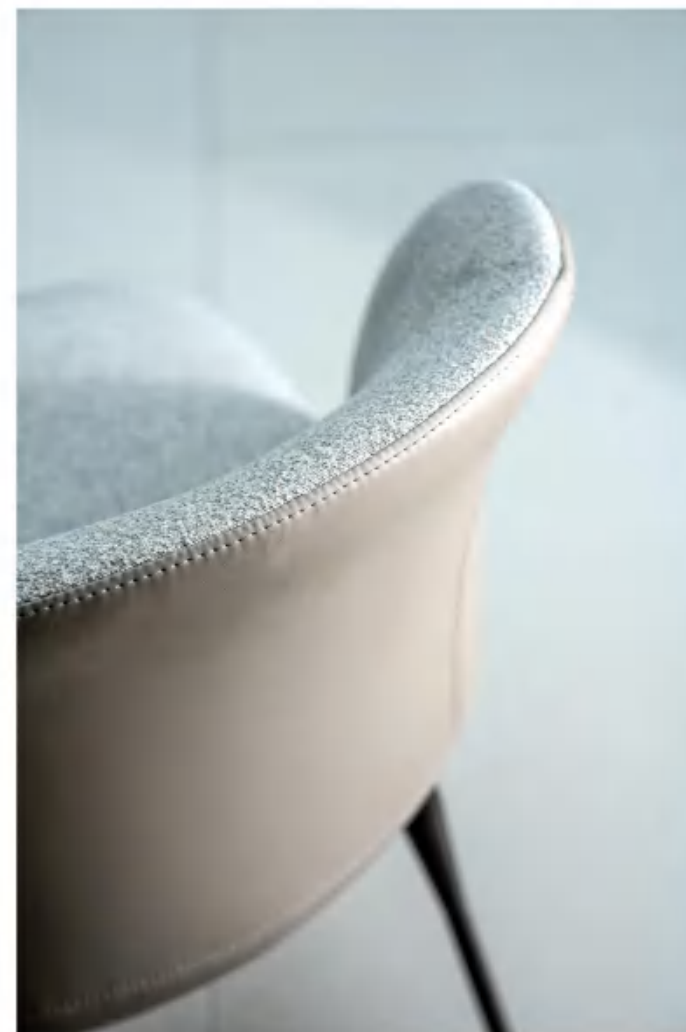


DY-8801B





DY-2301C





DY-8827A





DY-8827B





DY-2833



B-2504



B-2505





DY-6608



DY-6615A



DY-6620



DY-6622



DY-8801A



DY-139



DY-6613A



DY-2301C



DY-6603A



DY-6617



DY-8806



DY-8822



EC-D003



DY-8829A





B2506



B2502



B-2501



EC-D048





B2507



B-2503



DY-5525



DY-8838



DY-5526



DY-5527



D-2517



D-2518



EC-D008-1



EC-D009



EC-D011



EC-D011



EC-D011-1



EC-D012

AISUN



EC-D010



EC-D013



EC-D013

CHAIR

FASHIONABLE & MINIMALIST.2025

FASHIONABLE & MINIMALIST.2025



EC-D016



EC-D017



EC-D021



EC-D022



EC-D018



EC-D019



EC-D023



B-2504



DY-5523

CHAIR

FASHIONABLE & MINIMALIST.2025

FASHIONABLE & MINIMALIST.2025



EC-D024



EC-D030



DY-8817D



DY-2305B



EC-D025



EC-D028



EC-D026



DY-2955B





EC-D031



DY-6624B



EC-D036



D8831



D8836



EC-D034



EC-D037





EC-L018



EC-L013



8057



D-6602



D8812A



EC-L012



EC-L022



EC-L021



DY-05



EC-L014



EC-L019



D-2855



D2506



DY-8836



DY-8844A



DY-8844B



EC-L023



EC-D039



EC-D040



DY-6620



D8851



D-6604



DY-2844C



EC-D045



DY-2833



DY-2966



DY-5524