



Poleview Group

Product Manual

Guangdong Poleview Biotechnology Group Co., Ltd.
Huizhou Poleview Commodity Co., Ltd.



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P O L E V I E W G R O U P

Poleview

Company Profile

普莱薇集团成立于2009年，总部位于广东省惠州市，专注天然个人护产品的研发、生产与销售。集团旗下拥有三家实体工厂，其中普莱薇生物集团位于惠州市马安镇，主要生产泡澡球、浴盐、手工皂以及护发和身体护理系列，工厂配备无尘车间和自动化产线，产能高效稳定，月产量可达500万件以上。

集团始终将质量与安全视为企业生命线，工厂已全面通过GMPC、ISO22716、FDA等多项国际权威认证，严格执行国际化化妆品制造规范、社会责任标准与产品安全生产法规，实现对从原料到成品全链条的品质把控与安全保障。

普莱薇集团坚持客户至上原则，专注于为全球品牌与私人定制客户提供创新的配方解决方案、灵活多样的定制包装设计以及一站式OEM/ODM服务，全面助力客户开拓市场、提升品牌核心竞争力。至今，我们已与迪士尼 (Disney)、DM、ALDI及多家亚马逊头部卖家达成战略合作，已携手打造多款热销爆品。截止目前，普莱薇已成功服务1000+ 知名品牌，产品远销全球100多个国家和地区。

Poleview Group was founded in 2016, with its headquarters located in Huizhou City, Guangdong Province. It focuses on the research and development, production, and sales of natural personal care products. The group has three factories, among which Poleview Group is located in Ma'an Town, Huizhou City. It mainly produces bath bombs, bath salts, handmade soaps, as well as hair care and body care series. The factory is equipped with dust-free workshops and automated production lines, ensuring high efficiency and stability in production capacity, with a monthly output of over 5 million pieces. Poleview Group always regards quality and safety as the lifeline of the enterprise. The factory has fully passed multiple international authoritative certifications such as GMPC, ISO22716, and FDA. It strictly adheres to international cosmetic manufacturing standards, social responsibility standards, and product safety production regulations, achieving comprehensive quality control and safety assurance throughout the entire chain from raw materials to finished products.

Poleview Group adheres to the principle of customer first, focusing on providing innovative formula solutions, flexible and diverse customized packaging designs, and one-stop OEM/ODM services for global brands and private label customers. It fully supports customers in expanding their markets and enhancing their brand core competitiveness. Till now, we have established strategic partnerships with Disney, DM, ALDI, and many top Amazon sellers, and have jointly created multiple best-selling products. Poleview Group has successfully served over 1,000 well-known brands, and our products are sold in more than 100 countries and regions around the world.

Poleview



100,000-Level

Dust-free Workshop

无尘车间

100 tons

Monthly Output

月产 100吨



50.00m²

Occupancy Area

占地面积



20+

Production Line

生产线



100+

Exporting Countries

输出国家

OUR STRENGTHS

我们的优势



CUSTOMER SERVICE / 客户服务

Improved and personalized assistance
优质周到的个性化客户服务



PREMIUM QUALITY / 优质质量

Rigorous quality control procedures
严格的质量控制程序



EXCLUSIVE FORMULA / 个性配方

Tailor-made according to each customer's needs
根据客户需求定制个性化配方



FAIR PRICES

公平价格



FLEXIBILITY / 灵活性

Order quantities adjusted to the client's needs
根据客户需求调整订单数量



LOGISTICS / 物流

Maximum efficiency in logistic structure
效率最优的物流架构



STRICT APPLIANCE OF SAFETY & REGULATORY RULES

严格遵循安全及监管规则

R&D 研发

Visual & Sensory Innovation / 视觉与感官创新

“全息”与视觉特效设计（光泽、分层色彩、动态变化等）成为社交媒体驱动的流行趋势。此类产品被定位为“视觉体验+社交分享”商品，有助于提高消费者的内容生成与传播。

“Holographic” and visual special-effect designs (shimmer, layered colors, dynamic changes) are becoming a social-media-driven trend. These products are positioned as “visual experience + social sharing” items that encourage content creation and brand exposure.

Functional Formulations / 功能性配方

越来越多配方强调放松/情绪管理、肌肤润泽与舒缓等附加功能，例如添加镁盐、植物萃取物等成分，实现“洗护之外的功效”。

Formulations increasingly focus on relaxation, emotional well-being, skin hydration, and soothing benefits, using ingredients such as magnesium salts and botanical extracts to deliver benefits beyond cleansing.

Personalization & Customization / 个性化与定制化

按消费者嗅觉偏好、肤质需求、节日/主题场景定制香型、颜色与功能组合，甚至提供线上智能配方定制互动。

Fragrance, color, and functional combinations are customized based on scent preference, skin needs, and seasonal or thematic scenarios, with some brands offering online interactive formula customization.

Natural & Sustainable Ingredient Advances / 天然与可持续成分技术进步

研发趋向用更纯净、环保和功能更明确的天然原料，强调天然成分、无硫酸盐、无防腐剂、低刺激等标签，满足健康与环保消费需求。

R&D is shifting toward cleaner, eco-friendly, and function-focused natural ingredients, emphasizing sulfate-free, preservative-free, and low-irritation claims.

Superfoods & Botanical Actives / 超级食物及植物活性成分

越来越多产品采用如酪梨、奇亚籽、燕麦、蜂蜜等天然油脂与营养密度高的植物原料，以增强滋润、抗氧化或舒缓功能。

More products incorporate nutrient-rich botanical ingredients such as avocado, chia seeds, oats, and honey to enhance moisturizing, antioxidant, and soothing effects.

Free-From & Low-Irritation Direction / 无添加与低刺激方向

零添加化学防腐剂、人工香精、色素等，符合敏感肌与生态消费者预期。

Formulas avoid chemical preservatives, synthetic fragrances, and artificial colorants, meeting the expectations of sensitive-skin and eco-conscious consumers.

Poleview

Walmart

amazon

Kroger

L'ORÉAL
PARIS

H&M



MINI
SO

Disney

Boots



SMETA

Sedex

FDA

CPSR

CE



OUR PARTNERS

我们的合作伙伴

OUR QUALIFICATIONS

我们的资质

Amino acid soap series.



Rose Nourishing Amino Acid soap



Sea salt Cleansing amino acid soap



Refreshing tea Soothing amino Acid soap



Sakura micro-bubble amino acid soap



Misty perfume amino acid soap



Lily Sleep Amino Acid Soap

Amino acid soap series



Stardust Gem Soap

Crystal Cave Gemstone soap

Prism Gemstone Soap

Nebula Gem Soap

Sponge Soap Series



Bulgari White Tea



Rose Iris



Cedar Tranquil Realm



Buddha's Hand Lime



Green tea lily of the valley

Herbal Soap



Mugwort Herbal Soap



Solomon's Seal Herbal Soap



Lithospermum Herbal Soap



Turmeric Herbal Soap

Handmade Soap



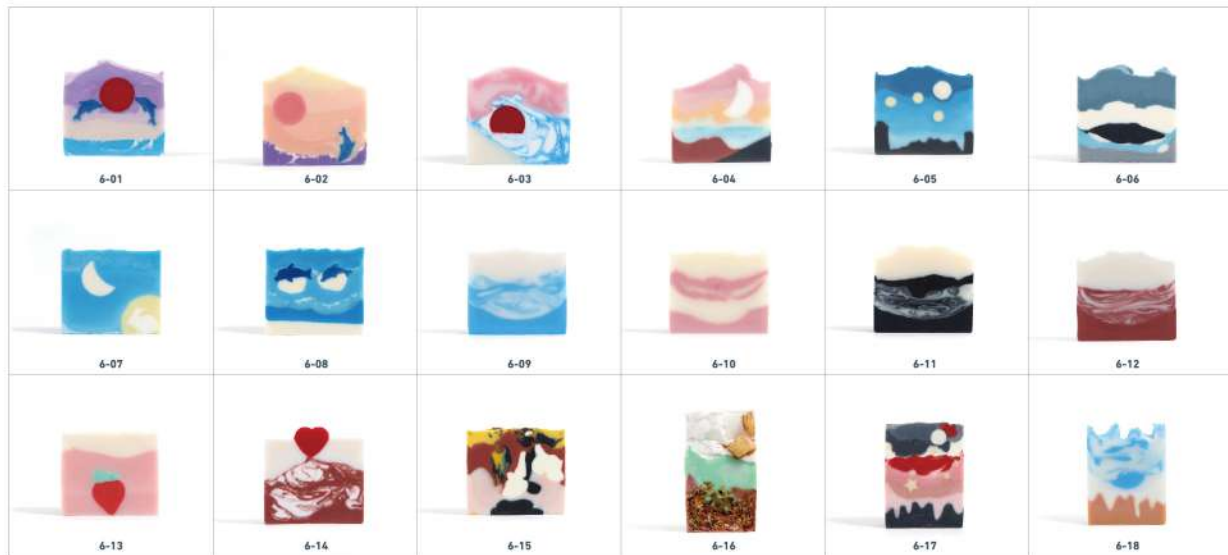
TEA TREE OIL ANTIFUNGAL SOAP

KOJIC ACID SOAP

LEMONGRASS SOAP

NATURAL PAPAYA BRIGHTENING SOAP

Cold Process Soap



Poleview Shapoo Bar



 Volumizing	 Soothing	 Moisturizing	 Dandruff
 Clarifying	 Anti-loss	 Repair	 Color-safe

Shampoo Bar & Conditioner



7-1



7-2



7-3



7-4



7-5



7-6



7-7



7-8



7-9



7-10



7-11



7-12



7-13



7-14



7-15



7-16



7-17



7-18

Men's Performance Collection



Men's 3-in-1 Cleanser



Hair Oil Control Shampoo



Hair Growth Spray



Styling Hair Gel



Styling Hair Wax

Healthy Scalp Collection



Scalp Serum Spray



Shampoo



Scalp Cleansing Oil



Scalp Scrub

Scalp Balance Collection



Shampoo



Conditioner



Scalp Spray



Scalp Scrub



Leave-In Hair Mask

Smooth & Frizz Control Collection



Conditioner



Shampoo



Serum



Hair Oil



Hair Mask

Root Revival Collection



Shampoo



Conditioner



Batana Oil Hair Mask



Scalp Pre-Wash Oil



Scalp Serum

Body Care Products



 Instant Whitening Essence	 Anti-Wrinkle Essence	 Body Balm	 Shimmer Body Mist	 Body Oil
 Shimmer Body Oil	 Body Scrub	 Bath Salt	 Shower Sets	 Body Care Series

Bath Bombs



►► 受欢迎的形状 Popular Shapes



8-1



8-2



8-3



8-4



8-5



8-6



8-7



8-8



8-9



8-10

►► 特殊的工艺 Special Craftsmanship



8-11



8-12



8-13



8-14



8-15



8-16



8-17



8-18



8-19

►► 最畅销的包装 Best-Selling Packaging



8-20



8-21



8-22



8-23



8-24



8-25



8-26



8-27



8-28



8-29

Bath Bombs Show

								
9-01	9-02	9-03	9-04	9-05	9-06	9-07	9-08	9-09
								
9-10	9-11	9-12	9-13	9-14	9-15	9-16	9-17	9-18
								
9-19	9-20	9-21	9-22	9-23	9-24	9-25	9-26	9-27
								
9-28	9-29	9-30	9-31	9-32	9-33	9-34	9-35	9-36

Shower Steamers Aromatherapy



▶▶ 受欢迎的形状 Popular Shapes



10-1



10-2



10-3



10-4



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10-7



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▶▶ 特殊的工艺 Special Craftsmanship



10-1



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▶▶ 最畅销的包装 Best-Selling Packaging



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10-30

Effervescent tablets



1. All-purpose household cleaning effervescent tablets

(e.g., dissolve in water to become a spray cleaner, eco-friendly alternative to bottled cleaners)

2. Toilet/bathroom cleaning effervescent tablets

(e.g., drop into toilet bowl or tank for descaling and deodorizing)

3. Kitchen degreasing effervescent tablets

(for stovetops, sinks, range hoods, etc.)

4. Laundry soaking effervescent tablets

(suitable for soaking baby clothes, underwear, socks, etc.)

5. Electric kettle/tea stain descaling tablets

(removes limescale and tea stains from kettles, teapots, etc.)

6. Oral appliance cleaning tablets

(for dentures, retainers, mouthguards – antibacterial and deodorizing)

7. Other customized cleaning scenarios

(Please specify your unique application)

Bath Salts



Magnesium Sulfate
硫酸镁



Epsom Salt
泻盐



Sea Salt
海盐



Magnesium Chloride
氯化镁



Himalayan Salt
喜马拉雅盐



最畅销的包装 Best-Selling Packaging

Scented Candle & Scented Wax Tablet



Essential Oils Fragrances



Floral	Fruit	Herbal	Woody	Spice	Resin	Root
Carnation	Apple	Basil	Agarwood	Allspice	Copal	Angelica Root
Chamomile	Bergamot	Coriander	Birch	Black Pepper	Frankincense	Burdock Root
Freesia	Grapefruit	Eucalyptus	Cedarwood	Cardamom	Galbanum	Calamus Root
Gardenia	Lemon	Fennel	Cypress	Cassia	Myrrh	Dandelion Root
Geranium	Lime	Helichrysum	Juniper Berry	Cinnamon Bark	Pinon Pine	Ginseng Root
Jasmine	Orange	Lemongrass	Patchouli	Clove	Spruce Resin	Turmeric Root
Lavender	Peach	Melissa	Pine	Cumin		
Lilac	Pineapple	Peppermint	Rosewood	Ginger		
Magnolia	Raspberry	Rosemary	Sandalwood	Juniper		
Rose	Strawberry	Spearmint	Spruce	Nutmeg		
Sage	Tangerine	Tea Tree	Teakwood	Turmeric		
Ylang-Ylang	Yuzu	Thyme	Vetiver	Vanilla		

Customized Process

ONE-STOP SERVICE

OEM/ODM
Support

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FORMULA



FLAVOR



SHAPE



PACKAGE



LOGO MOCKUP



PICTURE SHOOTING



VIDEO SHOOTING

