



# FocusFungiBlend

According to Grand View Research the global functional mushroom market size was valued at 31.71 billion in 2023 with about a third of the share belonging to Dietary Supplements and another third to Food & Beverage products.<sup>1</sup>

We developed this blend with four of the most popular mushroom varieties. Making this the ideal turnkey mushroom blend for capsules or as an enhancement for new or existing products. The neutral, slightly earthy aroma and taste makes it ideal for all your application needs.

## Key Benefits:

- 100% Mushrooms, clean label no excipients added.
- **Mushrooms:**
  - Cordyceps Sinensis
  - Shitake
  - Turkey Tail
  - Lions Mane
- Powder for versatile applications
- Non-GMO
- Vegan
- Gluten Free, No allergens
- Food or Supplement applications
- Neutral taste and aroma.
- Easily mixable in RTM's or RTD's
- Customizable serving size
- Meets Prop 65 Heavy Metal limits
- Customizable ratios of the four mushrooms varieties
- Blend with other nutrients for a fully customized premix to target consumer need states.

